## Library Board Meeting - Agenda Monday, January 8, 2024 4:30 PM

#### I. Roll Call of Members

#### II. Disposition of Minutes of Previous Meeting

A. November 2023

#### **III. City Financial Report**

- A. October Budget & Expense Report (City Hall)
- B. November & December Budget & Expense Sheet (Director)

#### IV. Action on Bills

Accepted

**Tabled** 

#### V. Progress and Service Report of the Director

A. Meeting Packet

#### VI. Tabled/ On-Going Business

- A. Questions on any Email correspondence over the past Month
- B. Shelving Project
- C. Grant Information Chrissie Matthews

#### VII. New Business

- A. Fundraising Opportunities from Board (Chrissie Matthews)
- B. Restructured Event Programming (8 Major Events Annually)
  - a. 5-6 Storybook Characters Annually (literacy based)
  - b. College/ Career Fair
  - c. Summer Reading Blast
  - d. Carter Lake Days
  - e. Back to School Bash
  - f. Halloween
  - g. Holiday Party
  - h. Noon Year's Eve

#### C. Restructured of Partnership Programming

- a. Partnerships (free)
  - i. Iowa State University Extension and Outreach S.T.E.M (7th-12th) ii.

Nebraska Writer's Collective - Creative Writing & Poetry (7th-12th) iii.

Spielbound, Inc (Adults Only)

- iv. Pups w/ a Purpose (Read to a Dog Program) (All Ages)
- v. Baby Reads (Families)
- D. Restructuring of Staff and Staff Duties
  - a. Chelsea Bollom Asst Director Marketing Librarian
  - b. Meggie Schmidt Youth Librarian All things Youth

- c. Tiffany Zuerlein Outreach Librarian Plans events with outside organizations that benefit the community.
- E. Present and vote on new Vision & Mission
- F. Accreditation Paperwork Needs to be signed by President by Feb. 5th.
- G. Extension of Saturday Hours to 10 am 4 pm (Flexible Seasonal Hours in the summer?) H. January 25th 2024, Library Closed Iowa Libraries Professional Development Day Trustees can also register through IA Learns to attend.
- I. '24-'25 Budget Questions & Concerns
- VIII. Public Comments from the Library Director, Library Board, and/or Citizens (3 5 minutes each)
  - IX. Library Board meetings are held on the 2nd Monday of the month. Meetings take place in Multi-Purpose Room 1 of the Community Center. All meetings are open to the public.
  - X. Next Board Meeting Date: February 12, 2023 at 4:30 p.m.
  - XI. Adjourn

Monthly Minutes submitted by: Shawn Ammon

# **Library Board Minutes**

Carter Lake Public Library Board Meeting November 14, 2023 4:41 pm CLCC Commons

#### Roll Call:

Patti Midkiff, president, Bonnie Freeman, vice president, Delbert Settles, Shawn Ammon, Christiane "Chrissie" Matthews, Shannon Putney, library director, Chelsea Bollom, librarian, Chris Heuertz. Sharon Paterson

#### **Disposition of Minutes of Previous Meeting**

Chrissie made a motion to accept the minutes with the corrections. Bonnie seconded. All in favor.

#### **Unfinished Business**

Chelsea brought the books purchased in memory of Mrs. Settles and played the video of Carter Lake Veterans that is on YouTube.

Wall shelving is delayed.

Walmart grant was declined.

Have submitted a grant to Carver Foundation for wall shelving.

Need to decide about the donor recognition amount. Bonnie made a motion to make the recognition amount \$500 dollars with possible exceptions for special circumstances. Sharon seconded. All in favor.

#### **City Financial Report**

Discussion of when the city financial report comes. Bonnie made a motion to accept the city financial report and the October Director's financial report. Delbert seconded. All in favor.

#### **Action on Bills**

Delbert made a motion to accept the bills. Chrissie seconded. All in favor.

#### **Director's Reporta**

Sharon made the motion to accept the director's report. Delbert seconded. All in favor.

#### **New Business**

Changing the term length for library trustees. We decided to change the term to 3 years. Pattie will talk to the city council so it can be changed in the city ordinance.

The floor shelving is now on order.

The next year's budget is delayed. We may have to call a special meeting in December to officially approve before submitting to the city.

No December scheduled meeting.

Next meeting is January 8, 2025 and we might be able to approve the budget then if it works with the city council schedule.

#### **Public Comments**

#### **Adjourned**

Sharon made a motion to adjourn the meeting. Chris seconded. All in favor. Meeting adjourned at 5:11 p.m.

Software/ Database 410-6419

Carter Lake Public Library Office/ Printer Supplies 410-6495 1120 Willow Dr Bridges/ Libby 410-6496 Carter

**Lake, IA 51510** Equipment 410-6504 **712-347-5492 Office** Office Supplies 410-6506 **712-347-5013 Fax** 

Operating Exp. 410-6507 info@carterlakelibrary.org Videos 410-6602 Books 410-6605

Programming 410-6606
Projects (Shelving) 410-6614

#### **Library Board Expense Report**

08/01/23 - 08/31/23

# Name Department

Shannon Putney Library

# Library Report Purpose

Shannon Putney Transparency of Bills/ Payments for Library

#### **Payment**

#### **Type Acct# Category Description Amount**

#### BOOKS/ 410-6605

11/1/23 Scholastic (Peggy Settles) \$393.23 11/11/23 AMAZON INVOICE #1TMD-JTY1-XWWK \$331.83 11/13/23 Baker &

Taylor \$456.68 11/14/23 Language Tool Kit - Cards and

Teacher's Manual \$57.44 11/27/23 Baker & Taylor \$1,442.67 11/29/23 <u>lowa.Gov</u> - lowa Code Books \$76.88 11/30/23 Baker & Taylor \$400.37 12/08/23 AMAZON INVOICE #1R6M-MWRH-4F7L \$20.72 12/19/23 Baker & Taylor \$1,877.75

#### SUPPLIES/ 410-6495

11/11/23 AMAZON INVOICE # 1TMD-JTY1-XWWK 001-410-6495 \$501.10 11/17/23 Dollar General Store 001-410-6506 \$6.42 12/6/23 DEMCO 001-410-6495 \$50.33 12/08/23 AMAZON INVOICE #1R6M-MWRH-4F7L 001-410-6506 \$148.41 12/08/23 AMAZON INVOICE #1R6M-MWRH-4F7L 001-410-6495 \$368.31

\$1,074.57

#### PROGRAMMING - 410-6606

 $\frac{11/10/23}{\text{Costume Specialist Penelope Rex $180.00}} \times \frac{11/11/23}{\text{AMAZON INVOICE $\#11MD-JTY1-XWWK $861.66}} \times \frac{11/30/23}{\text{Sam's}} \times \frac{11/10/23}{\text{Sam's}} \times \frac{11/10/$ Club Snack Refill \$73.88 11/30/23 Eileen's Cookies Penelope Rex Storytime \$26.25 11/30/23 WalMart Penelope Rex Storytime \$15.88 12/6/23 | IRead Programming Data \$15.00 12/7/23 | JoAnn Fabrics Gingerbread Houses/ Holiday Party \$25.52 12/7/23 JoAnn Fabrics Gingerbread Houses/ Holiday Party \$86.13 12/7/23 JoAnn Fabrics Gingerbread Houses/ Holiday Party \$41.47 12/08/23 AMAZON INVOICE #1R6M-MWRH-4F7L \$204.48 12/15/23 WalMart Holiday Party \$20.16 12/28/23 Petty Cash Reimbursement \$101.29

\$1.651.72

#### **VIDEOS - 410-6602**

 $^{11/11/23}$  AMAZON INVOICE #1TMD-JTY1-XWWK \$219.73  $^{12/08/23}$  AMAZON INVOICE #1R6M-MWRH-4F7L \$316.81

\$536.54

#### **OPERATING EXPENSES - 410-6507**

11/8/23 Janousek Florist & Greenhouse Flowers for Shannon \$85.54 11/15/23 Mitinet Library Services Global MARC Records \$449.00 11/28/23 WalMart Library Holiday Decor \$193.66 12/08/23 AMAZON INVOICE #1R6M-MWRH-4F7L \$531.51 12/14/23 Zoom Video Communications Video Conferencing Software \$160.39 12/26/23 Mitinet Library Services 2nd License \$199.00

\$1,619.10

# **SOFTWARE/ DATABASES**

12/12/23 LIBRARICA Support Renewal \$281.49 \$281.49

#### **BRIDGES/ LIBBY - 410-6496**

10/27/23 Libby/ Overdrive Book Purchases \$812.02 \$812.02

#### **EQUIPMENT - 410-6504**

 $^{11/11/23}$  AMAZON INVOICE #1TMD-JTY1-XWWK \$782.92  $^{12/8/23}$  AMAZON INVOICE #1R6M-MWRH-4F7L \$545.74

\$1,328.66

#### PROJECTS - 410-6614

 $^{11/3/23}$  LFI - Library Furniture International Shelving \$6,665.00  $^{12/27/23}$  LFI - Library Furniture International Shelving \$10,147.60

\$16,812.60

Total \$29,174.27

Signature Date

Shannon L Putney December 28, 2023

Account Number Account Title YTD

Balance Budget Difference

001-410-6010 Salaries \$59,826.41) \$162,968.00) \$103,141.59)

001-410-6419 Software/ Databases \$3,787.70) \$4,400.00) \$612.30)

001-410-6495 Printers Supplies/ Office

Supplies \$1,230.42) \$3,500.00) **\$2,269.58)** 001-410-6496 Bridges/ Libby **\$2,935.43**) \$6,000.00)

\$3,064.57)

001-410-6504 Equipment \$2,035.15) \$2,500.00) \$464.85) 001-410-6506 Office Supplies \$3,482.81) \$3,500.00) \$17.19)

001-410-6507 Operating Expenses \$7,222.30) \$8,500.00) \$1,277.70) 001-410-6602 Videos \$1,343.71) \$5,000.00)

\$3,656.29) 001-410-6605 Books \$17,585.99) \$30,000.00) \$12,414.01)

001-410-6606 Programming \$6,445.80) \$15,565.00) \$9,119.20)

001-410-6614 Projects

\$1,299.00 \$1,299.00)

Total \$128,708.32 \$324,732.00 \$196,023.68)

Budget Balance \$128,708.32 \$324,732.00 \$196,023.68

# **MONTHLY EXPENSES SUMMARY**



Title July August September October November December 001-410-6010 Salaries \$11,100.44)

\$11,288.20) \$11,944.00) \$12,805.76) \$12,688.01) \$0.00)

001-410-6419 Software/

Databases \$1,426.80) \$785.66) \$0.00) \$1,293.75) \$0.00) \$281.49) 001-410-6495 Printers Supplies \$0.00) \$0.00)

\$310.68) \$0.00) \$501.10) \$418.64)

001-410-6496 Bridges/ Libby \$0.00) \$0.00) \$2,123.41) \$0.00) \$812.02) \$0.00) 001-410-6504 Equipment \$0.00) \$0.00) \$596.50) \$109.99)

\$782.92) \$545.74)

001-410-6506 Office Supplies \$0.00) \$1,703.97) \$1,235.38) \$388.63) \$0.00) \$154.83)

001-410-6507 Operating

Expenses \$4,427.44) \$942.46) \$0.00) \$233.30) \$534.54) \$1,084.56) 001-410-6602 Videos \$227.40) \$392.36) \$170.61)

\$16.80) \$219.73) \$316.81)

001-410-6605 Books \$4,579.49) \$2,470.43) \$2,330.05) \$3,148.45) \$2,681.85) \$2,375.72) 001-410-6606 Programming \$805.25) \$2,082.40)

\$1,115.07) \$791.36) \$1,157.67) \$494.05) 001-410-6614 Projects \$6,000.00) \$0.00) \$0.00) \$0.00) \$6,665.00) \$10,147.60) 001-410-6604

Total \$28,566.82 \$19,665.48 \$19,825.70 \$18,788.04 \$26,042.84 \$15,819.44

# Library Director's Report December 12th, 2023 4:30 P.M.

| November Patron Data           |
|--------------------------------|
| Monthly Network Usage 858      |
| Unique Wifi Visitors 192       |
| Computer Usage 234             |
| New Library Cards 23           |
| Renewed Cards 1                |
| Patron Count 1604              |
| Program (Services) 34          |
| Programming (Participants) 282 |
| Circulation 818                |
| E-Audiobooks/ Ebooks 205       |

# Community Members who checked out materials from the library in November saved a total of \$12,652.24

| <u>Library Revenue</u>       |
|------------------------------|
| Black & White Copies \$38.05 |
| Color Copies \$10.75         |
| Fax \$13.00                  |
| Donations \$5.60             |
| Sales \$48.50                |
| Fines \$0                    |

#### **Lamination \$0.75**

#### Monthly Total \$101.35

#### **Month in Review:**

- ★ Meggie made connections with the Speilbound Board Game Cafe.
- ★ She also organized a special storytime program to have it happen once a month going forward.
- ★ The Veterans display was amazing and brought in a lot of community engagement to make it possible. We had the display up for a week and published the tribute video on YouTube to preserve it.
- ★ Digging Dinos with the Omaha Children's Museum was a great experience. The kids loved being able to create their own salt dough fossils and take them home.
- ★ Tiffany launched her first monthly spice kits for adults and weekly take-home STEM kits for kids. It was a great success!
- ★ Penelope Rex arrived safely the last week of November.

### What's to Come:

- ★ Holiday Closures
  - o December 24, & 25 for Christmas
  - o Monday, Jan. 1st for New Year's Day
- ★ Holiday Events
  - o Winter Holiday Party December 16.
  - o Noon Year's Eve Balloon Drop Party, December 30th
- ★ Wall Shelving is expected in December
- **★** Partnerships
  - SpielBound Board Game Cafe
  - o AARP
  - o Pottawattamie County Museums
  - Iowa West Foundation
- ★ Omaha Children's Museum Hands-on Programs
  - o Digging Dino's November 27, 2023 3-4 pm
  - o Bubble-Ology December 20, 2023 2-3 pm

# ★ Character Storytime

o Penelope Rex Character Storytime will be held on Dec. 2nd

# Library Director's Report January 8th, 2024 4:30 P.M.

| December Patron Data           |
|--------------------------------|
| Monthly Network Usage 880      |
| Unique Wifi Visitors 191       |
| Computer Usage 140             |
| New Library Cards 50           |
| Renewed Cards 2                |
| Patron Count 1630              |
| Program (Services) 32          |
| Programming (Participants) 481 |
| Circulation 500                |
| E-Audiobooks/ Ebooks 214       |

Community Members who checked out materials from the library in December saved a total of \$9,172.32

| <u>Library Revenue</u>     |
|----------------------------|
| Black & White Copies 26.40 |
| Color Copies 2.75          |
| Fax 25.25                  |
| Donations 500.00           |
| Sales 0.00                 |
| Fines 0.00                 |
| NR. Library Card 30.00     |
| Lamination 0.00            |
|                            |

#### **Monthly Total 584.40**

#### **Month in Review:**

- ★ First Spielbound, Inc. Board Game night Great Success
- ★ Penelope Rex made an appearance Great Success
- ★ Wall Shelving was installed and looks great
- ★ Pott. County Health Dept. came and did a storytime
- ★ Winter Holiday Party Made Gingerbread Houses and the Grinch made an appearance
- ★ Omaha Children's Museum did Bubbology
- ★ Received a \$500 donation from William Ideker
- ★ Noon Year's Eve Party Great Success

#### Mission:

Is to provide a welcoming and inclusive environment, support intellectual freedom, encourage community engagement, and inspire the realization of individual potential.

#### Vision:

We aim to be THE cornerstone of the community by ensuring everyone has access to the knowledge, resources, and tools that they need to succeed. Our library is more than just a building filled with books - it's a vibrant community hub that fosters creativity, innovation, literacy and lifelong learning for all ages.

We strive to support intellectual freedom, provide a welcoming and inclusive environment, and encourage community engagement and participation. Through our collections, programs, and partnerships, we aim to enrich our patrons' lives and contribute to our community's growth and vitality.

With a shared sense of purpose and a commitment to excellence, the Carter Lake Public Library is poised to be a vital part of our community for generations to come.

# CAREER PATHWAYS ACADEMY







The 4-H Career Pathways Academy is a college and career exploration program that provides opportunities for youth in grades 7-12 to:

**DISCOVER** and **EXPLORE** pathways to higher education and careers in the high-need fields of Agriculture, Education, Entrepreneurship, Healthcare, STEAM (Science, Technology, Engineering, Art, Mathematics), and Skilled Trades through fun activities and on-site visits to local businesses and colleges.

Receive **HANDS-ON** workforce development training to build leadership, innovative thinking, and other important employability skills by connecting with professionals and businesses through **JOB SHADOW EXPERIENCES** in your local communities.

Work with an adult mentor to conduct a scientific experiment and showcase your findings at the State Science and Technology Fair of Iowa.

Opportunities to participate in local, state, and national college and career learning opportunities.

Program begins January 2024! Youth engage in monthly Career Pathways Academy sessions, job shadow experiences, and develop a State Science and Technology Fair of Iowa science project.

More information: <a href="https://www.extension.iastate.edu/4h/career-pathways-academy">www.extension.iastate.edu/4h/career-pathways-academy</a>

Registration: form.jotform.com/230875364316964

**Questions?** 

This institution is an equal opportunity provider. For the full non-discrimination statement or accommodation inquiries, go to www.extension.iastate.edu/diversity/ext.

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Is to provide a welcoming and inclusive environment, support intellectual freedom, encourage community engagement, and inspire the realization of individual potential.

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# **Staffing**

Shannon Putney Director

Chelsea Bollom Assistant Director

Meggie Schmidt Youth Services Librarian

Tiffany Zuerlein Outreach Librarian

# **Circulation Overview** and Trends

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed tristique dui dui, ac iaculis sem Developed first of its kind pretium a. Praesent id quam non Sensory Wall lorem tempor gravida. Increased one year patron visitor rate by 800% Experienced 113% follower increase across social media channels Increased YA collection from 100 to 862 titles

CARTER LAKE
PUBLIC LIBRARY

# STRATEGIC PLAN

#### **OUR PROCESS**

The Strategic Planning process was designed to gather input from a broad range of stakeholders through a variety of methods. Our process included:

- Reviewed preliminary data: past library user surveys, priorities highlighted by library staff, and assessment of current operations in comparison to goals.
- 2.Designed, delivered, and promoted public surveys.
- 3. Surveyed and interviewed library staff and board members.
- 4.Obtained input from city administration, public schools, and city council. 5.Liaised with surrounding libraries; communicating about community needs and interests.
- 6. Forward/share the plan with the Library board.

#### GOAL 1

#### **Enhance Services**

Users will have access to collections, experts, and services when, where, and how users need them.

Elevate Digital Experiences Transform In-Person Experiences Elevate Collection Development

## **Standardize Library Procedures**

Enhance the patron experience through the establishment and implementation of library industry procedures to ensure the most effective and efficient manner

Increasing our social media
presence increases internal

buy-in and external awareness.

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of operations. **Marketing** 

**GOAL 3**Our aim is to solidify the City of

Establish Library Management Standards Establish Board Operating Procedures Establish Community Center and City Partnership Procedures

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and Lancaster County as the

premier pretium a. Praesent id quam non

employer in the state.

# **Enhance Partnerships and Standing** lorem

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Launch a campaign highlighting the
division's efforts related to DEI,
Enhance available services to patrons by building engagement, and leadership development. the library's reputation and standing through community partnerships, and the establishment #LeadershipCan #LincolnonLeadership
of additional funding sources.

We beli inspires valued, Establishment appreciant partnerships and the establishment Partnerships.

We believe in creating a workplace experience that inspires engagement, and helps teammates feel valued.

Establish Additional Funding Sources respected, appreciated, and heard. Develop Community Partnerships

Objective 1
Elevate Digital
Experiences

Add 7 computers and 2 AWE hubs
Standardize a social media marketing plan for

digital services

Improve Marc Records accuracy

2022 = complete

2023 = complete

draft 1 = 1/24, draft 2 = 3/24, final = 6/24

#### **Transform In-Person**

**Experiences** 2023 = complete

Add notary service

Objective 2

Standardize a social media

gain librarian certification = 3/24

marketing plan for in-person services Implement dyslexia services for the

draft = 1/24, draft 2 = 3/24, final = 6/24

community Marketing consectetur adipiscing elit. Sed Our aim is to solidify the City of Increasing our social media

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presence

Objective 3

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increases internal buy-in and external

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and Lancaster County as the premier

awareness.

employer in the state. lorem tempor gravida.

# **Elevate Collection Development**

Launch a campaign highlighting the division's efforts related to DEI. Standardize weeding procedures engagement, and leadership development.

Develop and implement Lost and Missing #LeadershipCan #LincolnonLeadership protocols

We believe in creating a workplace experience that inspires engagement, Replace existing collection by 30% = and helps teammates feel valued, 4/24 respected, appreciated, and heard, resolve problems and issues to a weekly rate of 10 = 3/24

# **Objective 1 Establish Library Management Standards**

experience

Establish ILL standards Hire professional library staff with

2023 = complete 2023 = complete

## **Objective 2**

# **Establish Board Operating Procedures**

2023 = ongoing

Establish a relationship with the 2024

**District Consultant** 

Create a board position focussed on 2025

grants

Establish board fundraising

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Marketing

standards and expectations Increasing our social media

Increasing our social media presence

Objective 3

Lincoln tristique dui dui, ac iaculis sem

Our aim is to solidify the City of

increases internal buy-in and external and Lancaster County as the premier

# Establish Community Center Partnership Procedures pretium

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awareness.

Launch a campaign highlighting the division's efforts related to DEI, Partner with Parks and Rec on Sweet Street engagement, and leadership development. event Participate in Carter Lake Days with city #LeadershipCan #LincolnonLeadership Examine

the potential of Story Walk in the park

employer in the state. lorem tempor gravida.

We believe in creating a workplace experience that inspires engagement,

2022 = complete

and helps teammates feel valued, respected, appreciated, and heard. 2023 = complete

6/24 = Obtain cost estimate

# Goal 3

# Enhance Partnerships and Standing

# **Establish Additional Funding Sources**

2022 = complete

Identify and apply for a construction grant

Identify and apply for an In-Kind

grant

Identify and apply for sensory wall

grant

Identify and apply for database grant

2023 = complete

5/24 = Have potential granters identified with deadlines for grant submission 5/24 = Have potential granters identified with deadlines for grant submission

# Objective 2 Develop Community Partnerships

Establish a relationship with the elementary school Explore partnership with CB library

Explore partnership with Writers Collective Explore partnership with Keiwit Luminarium Establish a partnership with Family Inc Establish a partnership with Rose Theatre Establish a partnership with Joslyn Art Museum

2022 = complete (Back to School Night)

2023 = complete (MOU for shared

services)

2024 = in work

2024 = in work

2024 = in work (Baby Reads program)

2025 = in work

2025 = in work